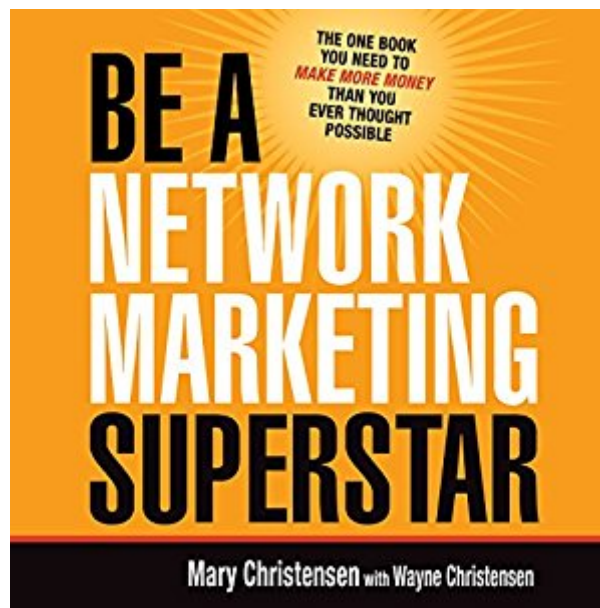


The book was found

Be A Network Marketing Superstar: The One Book You Need To Make More Money Than You Ever Thought Possible



Synopsis

The number of people involved in multilevel/network marketing is staggering: 13.3 million people in the US and more than 54 million worldwide, with 175,000 new people in the US signing on each week and 475,000 per week worldwide. This author's last book, *Make Your First Million in Network Marketing*, gave readers an overview of what it takes to succeed in network marketing. (A lot of the books do that.) This new audiobook hand-holds listeners through a 26-step program that will help them become the top earners in the industry. *Become a Network Marketing Superstar* will take direct sellers and network (multilevel) marketers through the key steps to joining the highest earners in an industry that has spawned thousands of millionaires and millions of financially independent business owners.

Book Information

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Audiobooks > Business & Investing > Marketing & Sales

Customer Reviews

I am new to network marketing and was looking to learn strategies from an experienced and successful direct seller. I found that and much more in this book. Like most network marketers I had the motivation and excitement but after enrolling began asking myself "ok, now what?" I found the answers in this book as Christensen takes the guesswork and mystery out of direct selling. It is easy to relate to Christensen as she tells her story of how she began in this industry. If the steps are followed, the reader will not have to reinvent the wheel but rather will have a clear set of principles to follow allowing them to stay on course to financial freedom. Christensen's honesty is presented throughout the book as she explains that direct selling is not a "get rich quick" scheme and work and

rejection go along with the territory. This can all be overcome by following the steps outlined in the book as well as the interactive activities to help you grow your business and think like a winner. With Christensen's impressive experience in direct selling as well as her amazing success anyone interested in direct selling should own this book.

The beginner in Network Marketing will find some helpful ideas and some sound principles to adhere to. But for me this book is too focused on "sales" and not on finding out who your 'potential partner' is and what they need. Mary likes to refer to the business as 'Direct Sales' I don't see it that way and I won't teach it that way. To me the business is about sharing and caring for fun and profit. Focusing on a person's desires and filling a need. You're selling a lifestyle if you want true success in this business and not some extra cash through selling products. So if you're focused on "Direct Sales" you're missing the boat on relationships, and partnerships. Your products need to move or no one gets paid but that is accomplished by building a strong distribution channel to move the products by growing your organization.

I just met Mary at a Convention that I attended. I saw her, bought her books and then went onto 2 more workshops that she held. Her recommendations are real life! No fluff here. She has everyone in that room captivated and ready to move onto the next chapter of their business. I've been in sales in the past, but never wanted to come across as a high pressure "used car salesman"! Well this book was the answer for me! I highly recommend it for anyone who wants a real-life approach to this business.

I absolutely loved and needed this book. My business was at a stall, and I had some doubts. When I began reading "Be A Network Marketing Superstar", I couldn't put it down and finished it in a couple of days. I learned to use my time much, much more wisely, and I am seeing wonderful results. I could go on and on! I followed up this book by reading Mary's other book "Make Your First Million in Network Marketing." What I love about her books is that they're so concise and clear on the steps I need to make. I stopped wishing for my business to grow, and started DOING the steps to grow and succeed! Thank you Mary - you're an inspiration.

In "Be A Network Marketing Superstar," Mary Christensen (with Wayne Christensen) offers an excellent overview of the qualities and mindset necessary to succeed in network marketing. With real-life examples and highlights of her personal challenges and accomplishments, Christensen

provides key insights and outlines specific helpful steps to take. She gives a good snapshot of the industry (including a brief historical review), which I think is particularly valuable given that so many are seeking an alternative to traditional "jobs" - in today's broken economy. Since this industry is growing so rapidly, a basic primer from a seasoned professional is essential. This book fills the bill. There are practical exercises and some real gems. In the very beginning she states what she calls the three basic principles of network marketing: "1. There are no shortcuts 2. There are no excuses 3. There are no trophies for trying." She, quite rightly I believe, gives the real key to success: "Although knowledge is a powerful asset, knowledge translated into action is the winning formula." And with real understanding she is both encouraging and direct: "It takes courage to change your life. Confidence will come when you start to see results. Courage first, then confidence." As an Internet marketing mentor and coach, I find this small volume to be an excellent introductory overview; and highly recommend it to anyone who is thinking of getting in to this dynamic and rewarding industry, or who has perhaps been in it for a while and wants a great refresher.

I've been involved in network marketing for years but up until a few months ago, was never that dedicated to the systems. I thought I would pick up Mary's book just to get a fresh perspective on the world of network marketing. This is a very easy to read book that you can finish in a few hours. The 'tasks' at the end of each point are great and help you develop a plan of attack in this exciting but often misunderstood industry. This is a must read for anyone that is starting out in the world of network marketing!

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